

Dear Veteran,

My name is Jimmy Nelson and I wish to commend you. Your simple decision to request this information could one day become very meaningful to your family, and potentially save them a significant amount of money.

By way of introduction, I am a peacetime veteran of the U.S. Navy who previously served as Vice President and General Manager for my family's five-generation funeral home business, Marion Nelson Funeral Home. Our business was established in 1951 by my great-grandfather, Jack Stephenson, and my grandfather, Marion Nelson, who served in the U.S. Marine Corps during WWII. Although he passed away in 1991, the Purple Heart my grandfather received for wounds suffered during the Battle of Guadal Canal still hangs on a wall in the funeral home's arrangement office.

With two facilities located in Lake Wales and Frostproof, FL, the funeral homes are in convenient proximity to **Florida National Cemetery** and **Sarasota National Cemetery**. Over the last several years the number of veterans I've met who are unaware of these beautiful facilities and the invaluable benefits they provide has increasingly disturbed me. I find it extremely unfortunate that so many veterans do not know such an important benefit is available to them, their spouses and, in some instances, their dependent children.

For this reason I have compiled the enclosed information from several resources and purposed to make it available to as many veterans as I can. I believe that whether or not a veteran chooses to utilize this benefit, he or she deserves to know such an entitlement is available. It is my desire that you find it to be of help and significant value.

I am also offering additional help and information pertaining to a related area of consideration. More and more people are realizing the importance of advanced burial or cremation planning. Take it from one who knows firsthand – this is one of the most caring things that you can do for your family. I strongly urge you to consider relieving them of what could one day be a very emotional burden if you do not take care of it for them ahead of time.

My wife, Kelly, and I have done exactly as I recommend – established our prearrangements – and will one day be interred at the Sarasota National Cemetery. The peace of mind we and our daughters experience from knowing that our plans are in place is well worth the process of getting it done.

As with many other decisions you may face, this type of advanced planning can seem confusing and perhaps overwhelming. It is important to educate yourself as to what options are available before determining which are best for you and your family. With my knowledge of the funeral industry and this veteran benefit, I offer my services as an advocate in this regard.

I count it a privilege to have the opportunity to serve those who have served in the military and given so much of themselves for their families and their country.

Sincerely,

*Jimmy Nelson*

James M. "Jimmy" Nelson

US Navy Veteran, GMM2

Certified Financial Planner™

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